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Pacsafe Names Evan Wert National Sales Manager

Everett, WA – January X, 2009 – Pacsafe, innovation leader in anti-theft travel gear, is pleased to announce that Evan Wert has joined the company as National Sales Manager for the United States.

“We’re excited to welcome Evan to the team and with his extensive sales and marketing experience, he will hit the ground running and provide excellent support and service to our Retailers and Sales Reps.” Dan Burman (International Sales Director)

Evan comes to Pacsafe with over 30 years experience on both the retail and wholesale side as well as strong international experience in Europe and Asia. He was Vice President of Sales and Marketing for Superfeet for 13 years and has spent the last three years working with several companies diversifying his experience beyond the specialty sports market.

“Pacsafe is a fantastic brand - one that is respected in the industry for delivering quality products with a unique anti-theft design”, said Wert. “I am really looking forward to working with the team to develop sales and marketing strategies that will support the company’s growth plans in the US market.”

Evan lives in Bellingham, WA and enjoys traveling, hiking, skiing and spending time with his wife, Kirsten and their daughters, Hannah and Sophia.

About Pacsafe:

Outpac Designs Ltd., makers of Pacsafe travel security travel products, was founded by people who love to travel. Their goal is to design and manufacture high quality travel gear, prevent theft, and protect travelers’ possessions and valuables. Their mission is to continue to create revolutionary security solutions for an increasingly mobile world. Pacsafe’s

anti-theft product categories include women's, adventure, urban and leisure, computer bags, motorcycle gear and travel accessories such as straps, cables and locks.

Outpac Designs Ltd. is the proud recipient of the 1999 Backpacker Magazine Editor's Choice Award for its original PacSafe eXomesh® product. In 2002, Outpac Designs Ltd. was also awarded the prestigious Business Entrepreneurial Award at the AustCham ANZ Australian Business Awards in Hong Kong. Most recently, Pacsafe's LidSafe was awarded Motorcyclist Magazine's 2007 MOTY Award for "Product of the Year".

For more information, please call 800-873-9415 or visit Pacsafe's website, www.pacsafe.com.

Pacsafe—When your gear's secure, you can do more.